Nick's research described using the Hammersley framework

**BIG PICTURE**
- Breaking cycles of disadvantage by giving all children the best possible start in life
- My angle / perspective: professional and lay expertise, and reciprocal learning as drivers of social change

**CASE**
- I will study a range of parenting services, looking for how professionals challenge and support parents, particularly at the relational expertise and learning involved

**EVIDENCE**
- Researcher and 1st hand accounts of critical incidents linked to positive change
- METHODS
  - Observation, longitudinal / one-off interviews

**CLAIMS**
- I will describe the forms of professional and lay expertise that contribute to positive change; patterns in challenge and support; how relationships underpin reciprocal learning

**METHODS**
- Observation, longitudinal / one-off interviews

**CONCLUSIONS**
- I will convince people that a learning-based approach can help to understand and improve parenting services
- Contribute to knowledge on expertise, relational forms of working

**Vygotsky and activity theory frameworks**

**Parenting services are at the front line of early intervention, but require sensitive deployment of professional expertise, partnership policy, cost pressures**